

2023 Mailing Schedule



nwaHomeMatters.com

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Final Art Due	HM In-Home Week of	SSC In-Home Week of
12/21/2022		1/31/2023
2/1/2023	2/13/2023	2/28/2023
3/1/2023	3/13/2023	3/28/2023
3/29/2023	4/10/2023	4/25/2023
4/26/2023	5/8/2023	5/23/2023
5/31/2023	6/12/2023	6/27/2023
6/26/2023	7/10/2023	7/25/2023
8/2/2023	8/14/2023	8/29/2023
8/28/2023	9/11/2023	9/26/2023
9/27/2023	10/10/2023	10/24/2023
10/25/2023	11/6/2023	11/21/2023
11/16/2023	12/4/2023	
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Advertising Specifications

- Ads are to be supplied in Acrobat (.pdf), Photoshop (.tif), or Illustrator (.ai/.eps). Please no Word, Pages, Keynote, or Power Point documents.
- Files must be sized to the specific ad dimensions and must be of HIGH RESOLUTION quality. (300 dpi at 100%). Please do not include a bleed.
- Acceptable formats: PDF, AI, EPS, or TIFF.
- All fonts need to be converted to outlines or embedded.
- All images must be at 300 dpi.

Home Matters Back Cover 8" x 10.875"

Front Cover 7.5" x 6.375"

Full Page Ad 7.5" x 10.375"

Half Page Ad 7.5" x 5.0625" Quarter Page Ad 3.625" x 5.0625"



Front Cover Flag Ad 3.625" x 1.75"



Third Page
7.5" x 3.291"

Two Third
Page Ad
7.5" x 6.833"

SSC Back Cover Flag Ad 4.875" x 2"