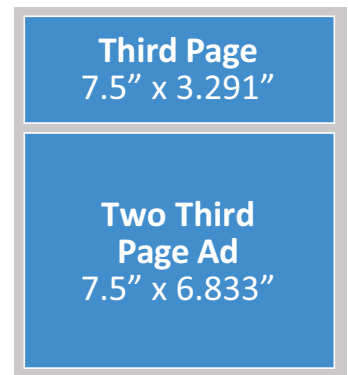
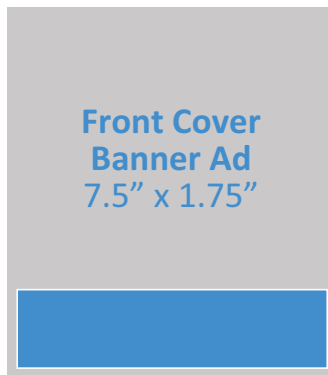
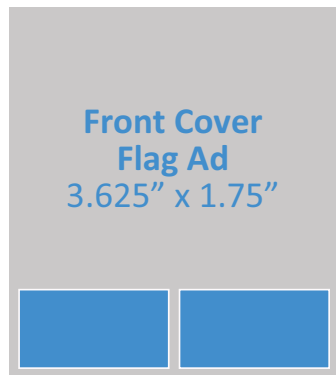
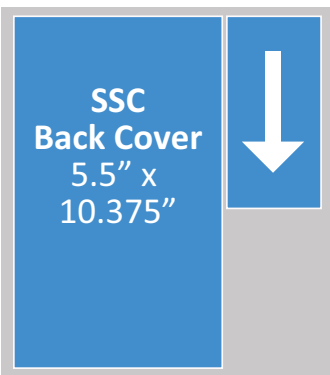
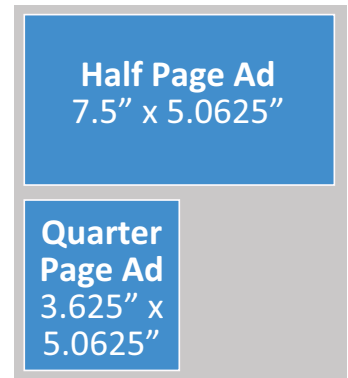
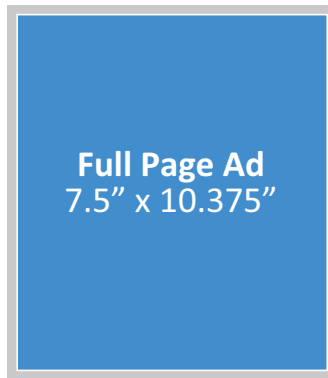
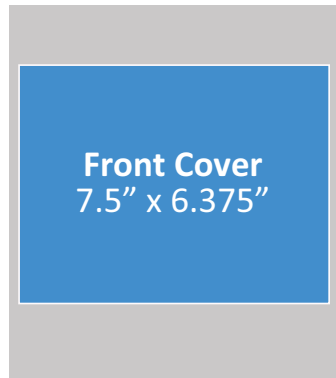
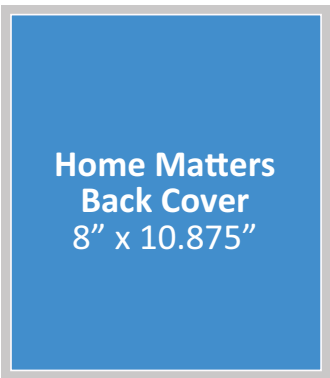


| Final Art Due | HM In-Home Week of | SSC In-Home Week of |
|---------------|--------------------|---------------------|
| 12/21/2022    | --                 | 1/31/2023           |
| 2/1/2023      | 2/13/2023          | 2/28/2023           |
| 3/1/2023      | 3/13/2023          | 3/28/2023           |
| 3/29/2023     | 4/10/2023          | 4/25/2023           |
| 4/26/2023     | 5/8/2023           | 5/23/2023           |
| 5/31/2023     | 6/12/2023          | 6/27/2023           |
| 6/26/2023     | 7/10/2023          | 7/25/2023           |
| 8/2/2023      | 8/14/2023          | 8/29/2023           |
| 8/28/2023     | 9/11/2023          | 9/26/2023           |
| 9/27/2023     | 10/10/2023         | 10/24/2023          |
| 10/25/2023    | 11/6/2023          | 11/21/2023          |
| 11/16/2023    | 12/4/2023          | --                  |

**Advertising Specifications**

- Ads are to be supplied in Acrobat (.pdf), Photoshop (.tif), or Illustrator (.ai/.eps). Please no Word, Pages, Keynote, or Power Point documents.
- Files must be sized to the specific ad dimensions and must be of HIGH RESOLUTION quality. (300 dpi at 100%). Please do not include a bleed.
- Acceptable formats: PDF, AI, EPS, or TIFF.
- All fonts need to be converted to outlines or embedded.
- All images must be at 300 dpi.



**SSC Back Cover Flag Ad**  
4.875" x 2"