



Reach 50,000 to 150,000 Northwest Arkansas homes every month with **Home Matters** and **Super Saver** magazines.

- It's as easy as
- 1 Check your mailings
  - 2 Pick your size
  - 3 Choose your add-ons

## 1 Check the mailings you want

Each mailing goes to 50,000 homes

Magazine	In-Home Week of:
<input type="checkbox"/> SSC Washington Co January	1/31/2023
<input type="checkbox"/> SSC Benton Co January	1/31/2023
<input type="checkbox"/> HM Washington/Benton Co February	2/13/2023
<input type="checkbox"/> SSC Washington Co February	2/28/2023
<input type="checkbox"/> SSC Benton Co February	2/28/2023
<input type="checkbox"/> HM Washington/Benton Co March	3/13/2023
<input type="checkbox"/> SSC Washington Co March	3/28/2023
<input type="checkbox"/> SSC Benton Co March	3/28/2023
<input type="checkbox"/> HM Washington/Benton Co April	4/10/2023
<input type="checkbox"/> SSC Washington Co April	4/25/2023
<input type="checkbox"/> SSC Benton Co April	4/25/2023
<input type="checkbox"/> HM Washington/Benton Co May	5/08/2023
<input type="checkbox"/> SSC Washington Co May	5/23/2023
<input type="checkbox"/> SSC Benton Co May	5/23/2023
<input type="checkbox"/> HM Washington/Benton Co June	6/12/2023
<input type="checkbox"/> SSC Washington Co June	6/27/2023
<input type="checkbox"/> SSC Benton Co June	6/27/2023
<input type="checkbox"/> HM Washington/Benton Co July	7/10/2023
<input type="checkbox"/> SSC Washington Co July	7/25/2023
<input type="checkbox"/> SSC Benton Co July	7/25/2023
<input type="checkbox"/> HM Washington/Benton Co August	8/14/2023
<input type="checkbox"/> SSC Washington Co August	8/29/2023
<input type="checkbox"/> SSC Benton Co August	8/29/2023
<input type="checkbox"/> HM Washington/Benton Co September	9/11/2023
<input type="checkbox"/> SSC Washington Co September	9/26/2023
<input type="checkbox"/> SSC Benton Co September	9/26/2023
<input type="checkbox"/> HM Washington/Benton Co October	10/10/2023
<input type="checkbox"/> SSC Washington Co October	10/24/2023
<input type="checkbox"/> SSC Benton Co October	10/24/2023
<input type="checkbox"/> HM Washington/Benton Co November	11/06/2023
<input type="checkbox"/> SSC Washington Co November	11/21/2023
<input type="checkbox"/> SSC Benton Co November	11/21/2023
<input type="checkbox"/> HM Washington/Benton Co December	12/04/2023

➔ \_\_\_\_\_ Total mailings checked

**50,000**  
Homes  
for as little as **\$499**  
a month!

**150,000**  
Homes  
for as little as **\$1497**  
a month!

## 2 Pick your size

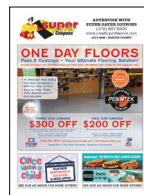
Rates	3-10 Mailings	11-21 Mailings	<b>BEST RATE</b> 22+ Mailings
<input type="checkbox"/> Full Page	\$1,099   mailing	\$999   mailing	\$949   mailing
<input type="checkbox"/> Two Thirds Page	\$899   mailing	\$799   mailing	\$749   mailing
<input type="checkbox"/> Half Page	\$749   mailing	\$674   mailing	\$624   mailing
<input type="checkbox"/> One Third Page	\$624   mailing	\$574   mailing	\$524   mailing
<input type="checkbox"/> Quarter Page	\$499   mailing	\$449   mailing	\$399   mailing
<input type="checkbox"/> Front Cover*	-	-	+ \$100   per month
<input type="checkbox"/> Back Cover*	-	-	+ \$50   per month
<input type="checkbox"/> Postcard Insert - Mail to 50,000 homes - Only 10¢ per home			\$4,999   mailing
<input type="checkbox"/> Postcard Solo - Mail to 50,000 homes - Only 24¢ per home			\$11,999   mailing

\*See step 3 for add-ons. Cover cost is in addition to ad price.

## 3 Choose your add-ons



Front Cover



Back Cover



Digital



Social Media

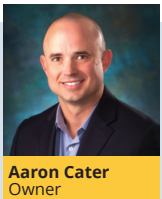
- ☐ **Front Cover**  
\$1,100 payable at \$100 per month for 11 month campaign.
- ☐ **Back Cover**  
\$550 payable at \$50 per month for 11 month campaign.
- ☐ **Digital**  
\$600 per 50,000 impressions. Digital Programmatic, Re-Targeting, and Geo-Fencing.
- ☐ **Social Media**  
\$500 per 15,000 impressions. Facebook, Instagram, etc.

**HOME MATTERS**  
Home Improvement • Shopping • Entertainment • Dining



**Call to reserve your space: 479-283-8950**

Sales: aaron@nwaHomeMatters.com | Sales: aaron@nwaSuperSavers.com



Aaron Cater  
Owner